



April-May 2012

## President's Update

### Mark your Calendars!

#### Upcoming Events:

- ◆ Cab meeting March 12, 2012
- ◆ Bus Trip April 13, April 14
- ◆ ASG Nat'l Convention Aug. 18-22
- ◆ ASG Indy Expo Aug. 24-25
- ◆ Annual Meeting Nov. 3

Happy Spring to everyone!

We have a number of events coming up in the next few months. First, on April 13<sup>th</sup> & 14<sup>th</sup> is the bus trip to the International Quilt Festival in Cincinnati, Ohio. We have a full bus going over on Friday and a partial bus on Saturday. This is wonderful that we have that much interest. If you are one of those going on the trip, keep your eyes open for any vendor you would like to see at our Expo & let Linda Baker know. We are always looking for new vendors & new ideas.

### Inside this Issue:

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Expo Information	.....2	Speaking of the Expo – we are in full steam ahead planning mode for the 3 <sup>rd</sup> Indy ASG Expo to be held on August 24 <sup>th</sup> and August 25 <sup>th</sup> . This will again be a Primo Banquet Hall & Conference Center. We have some returning vendors, and some new ones on board for this year. Because the Expo is such a large undertaking, it takes a lot of volunteer hours to make it work. If you are willing to help out, in any capacity, please contact Linda Baker at <a href="mailto:lindabaker@ameritech.net">lindabaker@ameritech.net</a> . Linda is our Vice-President/Expo and can use the help. We will again have a dinner on Friday evening, as we did in 2010. Marsha Kirsch, an independent educational consultant (formerly a Pfaff educator), has graciously agreed to be the MC for this event.
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2012 Service Project	.....11	Just prior to our Expo, National ASG Conference will be held in Houston, Texas, August 16-20. National is a time to get energized about ASG.
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NG Meeting Info	.....12	Judy Kissinger is the speaker for our Annual Meeting this year. She will be doing both a pants class and a shirt class the two days prior to the Annual Meeting. Additional information will be in the next issue of the Stitching Line. Both these classes are limited to 20 per class, so do not hesitate to sign up as soon as the registration form is available. These classes are hands-on, thus the reason for the size limitations.
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	.....20	Krista

**Indianapolis Chapter**  
**Website Address:**  
[www.indyasg.org](http://www.indyasg.org)



*American Sewing Guild  
Indianapolis Chapter  
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## **2012 INDY ASG EXPO**

***Fashion Sewing—Quilting—Embroidery  
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August 24—25, 2012

Primo's South Conference Center  
2615 E. National Avenue  
Indianapolis, IN 46227  
(I-65 Exit 107)

EXPO Hall: Fri. 10-5, Sat. 10-3  
Friday Evening Dinner, Style Show & other Fun

National & Local Vendors  
Classes/Lectures/Demos  
Trunk Shows  
Free Parking  
Food Available

**ADVANCE SALE  
ADMISSION PRICES**

ASG members	
Daily	\$ 5.00
2-Day Pass	\$ 9.00
Non ASG Members:	
Daily	\$ 6.00
2-Day Pass	\$11.00

Registration forms at [www.indyasgexpo.org](http://www.indyasgexpo.org)

Pre-sale tickets & registration form  
must be postmarked by 8/1/12

Mail to : INDY ASG  
% Krista Southern  
58 N Arlington Ave  
Indianapolis, IN 46219

**American  
Sewing  
Guild**

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Visit us at [www.indyasgexpo.org](http://www.indyasgexpo.org)

Annual Meeting 2012  
November 3, 2012  
Primo Banquet Hall



Judy Kessinger—a favorite at the 2011 Indy Sewing Expo, will be the guest speaker at our annual meeting this year.

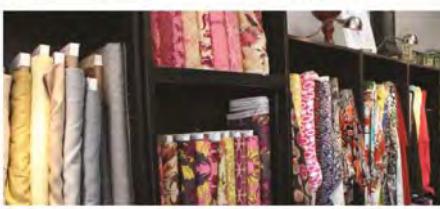
Judy will offer workshops on Thursday November 1, and Friday November 2, prior to the meeting on Saturday.

Watch the Stitching Line and the [Indyasg.org](http://Indyasg.org) website for registration

Judy Kessinger started her career owning and operating a small Retail fabric store in Louisville, Kentucky. She traveled nationwide holding seminars for Hancock Fabrics for over 25 years, designed costumes for national and international figure skaters.

Five years ago Judy started a new business combining her art of teaching and fitting into the development and production of two patterns—one for Tops and one for Pants. Once you ***FIT*** the pattern, an entire wardrobe can be created. Sewing is the easy part but it's the ***FITTING*** that makes garments come alive and compliment the body instead of just covering it!

Her new DVDs, CDS and web site [www.fitnicesystem.com](http://www.fitnicesystem.com) gives her teaching tools to learn new. Judy has been blessed to have touched the lives of countless women, teaching them the tricks of looking trim and feeling fantastic by simply fitting themselves properly.



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## Dates to Remember

April 13, 2012 - Friday Bus Trip to International Quilt Festival in Cincinnati, OH  
April 14, 2012 - Saturday Bus Trip to International Quilt Festival in Cincinnati, OH  
May 14, 2012 - CAB Meeting, 6:30 PM Blueberry Hill Restaurant  
July 9, 2012 - CAB Meeting, 6:30 PM Blueberry Hill Restaurant  
August 18-22, 2012 - ASG National Conference, Houston, TX  
August 24 & 25, 2012 - 3rd Annual Expo  
September 10, 2012 - CAB Meeting, 6:30 PM Blueberry Hill Restaurant  
November 1, 2012 - Pants Workshop with Judy Kessinger  
November 2, 2012 - T-Shirt Workshop with Judy Kessinger  
November 3, 2012 - Annual Meeting

CAB Meetings will be at Blueberry Hill Pancake House, 7803 E. Washington St (I-465/E Washington St/US40) Meetings will begin at 6:30; if you wish to join us for dinner, arrive by 5:30.



Be sure and check out the FOR SALE and WANTED ads by our members on the Chapter Website:

[www.indyasq.org](http://www.indyasq.org)



### Advertising Rates

Business Card: \$18.00/issue or \$90.00/year  
Quarter Page: \$36.00/issue or \$180.00/year  
Half Page: \$54.00/issue or \$270.00/year  
Full page: \$75.00/issue or \$405.00/year

Yearly rates include a 10% discount.

All advertisements are available on our website and include a link to your website.,

For more information contact: Lucille Jones (317) 455-1469 [lucille1945@yahoo.com](mailto:lucille1945@yahoo.com)

## Neighborhood Group Highlights

### From our newest Neighborhood Group—Berne Wearable Art Group in Berne, IN



SWEATER GONE SWEET: Participants in Berne's new Wearable Art Neighborhood Group spent their first meeting on Feb. 28 turning men's sweaters into pretty needle felted vests they can wear or give as gifts. Diana Martin, left, and Lydia Kokovay are hard at work combining two sweaters to create a trendy color-blocked vest. Nine enthusiastic sewers attended the meeting. The group meets from 6-8 the fourth Tuesday of each month at The Engine House Quilt Shop, 160 W. Main St., Berne. It is the first time a sewing group in Berne has been affiliated with the American Sewing Guild.

## Eastside Daytime Group



Katie Jones from the Southwest Neighborhood Group presented a program on doll making for the Eastside Daytime Group at their February meeting. Everyone enjoyed the beautiful dolls she brought with her, and several members have already started making a doll. To view more of her lovely creations, visit her website and her blog site: [www.kateezstudio.com](http://www.kateezstudio.com) [www.kateezstudio.blogspot.com](http://www.kateezstudio.blogspot.com)



# Thanks for Renewing!

(Through March 16 2012)

Bain	Sharon	Avon	IN
Baker	Carol	Mulberry	IN
Bastin	Kathy	Bloomington	IN
Beilles	Judith	Brownsburg	IN
Bless	Karen	Cumberland	IN
Boaz	Beverly	Noblesville	IN
Bohrer	Marilyn	Indianapolis	IN
Bowron	Patricia	Indianapolis	IN
Burke	Nancy	Indianapolis	IN
Campbell	Rona	Greencastle	IN
Cline	Peggy	Indianapolis	IN
Cobb	B. Jean	McCordsville	IN
Collings	Lois	Lafayette	IN
Cooper	Mary	Lafayette	IN
Courchaine	Sheila	Carmel	IN
Cullen	Marilyn	Morgantown	IN
Deloney	Mary E	Indianapolis	IN
Eley	Gloria	Indianapolis	IN
Fansler	Nancy	Speedway	IN
Foust	Carolyn	Coatesville	IN
Frank	Mary Jo	Noblesville	IN
Freese	Sarah	Indianapolis	IN
Ging	Deloris	Rushville	IN
Glick	Sherrill	Wakarusa	IN
Halcomb	Rhonda	North Salem	IN
Harris	Mary	Avon	IN
Heavner	Linda	Noblesville	IN
Hodson	Maxine	Indianapolis	IN
Hull	Sarah	Indianapolis	IN
Jones	Katie	Mooresville	IN
Karge	Sherry	Greenfield	IN
Kiefer	Mary Ann	Plainfield	IN
Lamour	Sandra	Roachdale	IN
Latas	Connie	Carmel	IN
Lechtenberg	Grayce	W. Lafayette	IN
Long	Cay	W. Lafayette	IN
Lovelace	Sandra	Columbus	IN
McGrew	Joyce	Mooresville	IN
Merrill	Joan	Muncie	IN
Middleton	Ruth	Noblesville	IN
Mitchell	Sandra	Danville	IN
Mitchell	Bonnie	Fishers	IN
Mitchell	Mary Kay	Wingate	IN
Nekvasil	Carol	Fishers	IN
Nickles	Jane	Avon	IN
Olry	Kim	Fishers	IN
Parton	Donna	Anderson	IN
Phelps	Neta	Martinsville	IN
Poland	Sandra	Camby	IN
Rainwater	Barbara	Indianapolis	IN
Reedus	Kim	Indianapolis	IN
Sharp	Lois	Indianapolis	IN
Simpson	Carol	Indianapolis	IN
Sipes	Lisa	Whiteland	IN
Smikle	Tracy	Indianapolis	IN
Stangle	Virginia	Vincennes	IN

Strader	Betty	Martinsville	IN
Taylor	Ruth	Indianapolis	IN
TeKulve	Kimberly	Indianapolis	IN
Tice	Barbara	Knightstown	IN
Vanevenhoven	Kati	Clinton	IN
Watson	Carol	Indianapolis	IN
Welch	Beth	Brownsburg	IN
Wells	Pauline	Franklin	IN
Whitted	Pat	Bedford	IN

## WELCOME NEW MEMBERS

Alvis	Judith	Carmel	IN
Begeman	Marjoire	Franklin	IN
Black	Renee	Zionsville	IN
Jones	Judith	Danville	IN
Martin	Lynn	Fishers	IN
Mongell	Marsha	Brownsburg	IN
Plunkett	Linda	Danville	IN
Rosenbrock	Shirley	Bluffton	IN
Schlegel	Marsha	Carmel	IN
Smith	Patricia	Zionsville	IN
Walsh	Joan	Indianapolis	IN

Please check the spelling of your name if you are on the New Member List or the Renewal List. If changes are needed, contact Membership Chairman:

**Linda Jacobs** (317) 462-5753  
[elciegran@aol.com](mailto:elciegran@aol.com)



## Winter Notions & Special Offers

The Winter 2012 issue of *ASG Notions* is in the mail, and the [digital edition](#) has been posted on the ASG Web site.

Also, a new list of **more than 73 Special Offers** from advertisers in that issue has been posted in the Members Only section of the ASG Web site. In addition to many ongoing offers, you'll find 15 more offers from the Winter issue plus 8 brand new offers.

### The complete list includes:

- **10-to-15% discounts and/or free shipping from 13 fabric sources**
- **10-to-15% discounts from 17 of your favorite pattern designers**
- **Discounted admission to 9 sewing festivals and expos**



### Look for these NEW offers:

- **Beacon Fabric & Notions:** 10% discount on outdoor fabrics, drapery supplies, wide variety of notions
- **Fashion, Fabric and Friends:** \$200 discount on London Tour, with optional weekend in Paris
- **Martha Pullen Company:** 25% off \$50 minimum online purchase
- **Rosemary St. Clair Originals:** several Special Offers on deColourant products and her deColourant instructional CD
- **Simplicity Creative Group:** 30% discount on their new "Simply the Best Sewing Book" and "Home Decorating Book"
- **Sulky:** 10% off Embroidery Club points for new club members
- **Sure-Fit Designs:** 5% to 35% discounts on Sure-Fit Designs fitting kits and tools
- **Vogue Fabrics:** 20% off Gingher scissors and shears

All of these Special Offers are available **only to ASG members**, and the details are only on the ASG Web site. To see all the offers and how to qualify, visit the [Special Offers](#) page. To keep those offers handy for all your online shopping, bookmark that page, or go to [www.asg.org](http://www.asg.org) and click on "Special Offers" in the left-hand column.

These offers will keep coming only if you and other ASG members take advantage of them! So please visit the [Special Offers](#) page right now ... and whenever you want to save on sewing. It's just one more reason it really "pays" to be an ASG member!

Betty Watts, Publisher, *ASG Notions*  
[advertising@asg.org](mailto:advertising@asg.org)

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### Shipshewana Embroidery and Embellishment Conference

Join us for a fun-filled, machine embroidery/embellishment event in beautiful Shipshewana, IN June 13-16, 2012, at the Farmstead Inn (pictured above).

#### Featuring:

Cindy Losekamp

Dawn Wenner (Dawn's only event this year)

Plus local educators & vendors

Price is just \$240.00 prior to May 1; \$275.00 after May 1. The conference price includes all classes and two lunches.

An optional traditional Amish Dinner is available for an additional \$20.00.

Join: <http://groups.yahoo.com/group/shipshembroideryembelishment> for more information.

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## 2012 Service Project

### The Blanket Project

The Houston Chapter, host of ASG's 2012 annual conference, invites all ASG chapters to participate in The Blanket Project which addresses a need common to all communities and provides warmth and comfort to those most in need of it. We have selected three types of blankets for our national community service project:

- Lap blankets for hospice patients
- Lap blankets for veterans (VA hospitals or other veterans service programs)
- Receiving blankets for babies (indigent families)

We're encouraging you to support your own communities by donating blankets locally; please find an organization in your area that can use these blankets.

Detailed instructions for making the various blankets is available on the ASG website under Community Service or you can follow this link: <http://asg.org/html/giving.html>



**August 16-20, 2012**

**Houston, TX**  
*Hilton Americas*

### Lodging

[Hilton Americas - Houston](#)  
1600 Lamar, Houston, TX 77010  
713-739-8000

ASG Conference offers workshops, seminars and lectures in two-day, all-day, half-day, two-hour and 90-minute formats. Classes are tailored to every sewing interest and every level of sewing skill.

**ASG Conference is open to both Members and Non Members**

## Sewing Friends Together

ASG members may attend any and all Neighborhood Group meetings in this area, or around the country. Please call the leaders to verify the meeting time and place if you are thinking about attending. (Please note: if a space appears to be in an email address, it is probably an underscore \_ )

Neighborhood Group	Meeting Location	Meeting Date/Topic	Neighborhood Group Leaders
<b>BERNE WEARABLE ARTS GROUP</b>	Engine House Quilt Shop 164 W. Main St. Berne, IN	4th Tuesday 6:30 PM  <b>April 24</b> Creative Use of Trims  <b>May 22</b> Folded fabric flowers	Deborah Morgan (260) 710-1379 <a href="mailto:deborah_morgan@drgnetwork.com">deborah_morgan@drgnetwork.com</a>  Shirley Rosenbrock (260) 307-3402 <a href="mailto:roz34@mchsi.com">roz34@mchsi.com</a>
<b>BLOOMINGTON PM</b>	Klaiber's Sewing Center, 617 W. 17th St, Bloomington	4th Thursday 6pm  <b>April 26</b>  <b>May 24</b>	Earla Eskew, (812)824-2851, <a href="mailto:eeskew2008@yahoo.com">eeskew2008@yahoo.com</a>  Carolyn Johnson (812) 295-3240 <a href="mailto:gjohn19@frontier.com">gjohn19@frontier.com</a>
<b>CARMEL/FISHERS</b>	John W. Hensel Government Center, 10701 N. College Street, Carmel	4th Monday, 6:30 p.m.  <b>April 23</b>  <b>May 28</b>	Cristina Hedin (317) 815-9702 <a href="mailto:C.hedin@sbcglobal.net">C.hedin@sbcglobal.net</a>  Mary Jo Greenwood (317) 841-7459 <a href="mailto:maryjo@rgreenwood.com">maryjo@rgreenwood.com</a>
<b>COLUMBUS</b>	Bartholomew County REMC 1697 West Deaver Rd. Columbus, IN 47201	1st Saturday, 9:00 a.m.  <b>April 13 Note Date Change</b> Sewing Curves and Circles  <b>May 5</b> Gathering and Ruffling Demo	Billie Meents (812) 579-2021 <a href="mailto:bmeents@comcast.net">bmeents@comcast.net</a>  Jo Weber (812) 342-7500 <a href="mailto:io60weber@comcast.net">io60weber@comcast.net</a>
<b>CRAWFORDSVILLE</b>	Crawfordsville Public Library 205 S. Washington St.	4th Tuesday, 6:30-8:30 p.m.  <b>April 24</b> Apron and Nametag Challenge <b>May 22</b> Book Covers Mary Shoaf	Brenda Foreman (317) 892-3231 <a href="mailto:zetta54@att.net">zetta54@att.net</a>  Jackie Woodrum (765) 522-2108 <a href="mailto:jiwoodrum@tds.net">jiwoodrum@tds.net</a>
<b>DANVILLE</b>	Ventura's, 35 Lawton Ave, Danville  * 9am workshop prior to meeting.	4th Tuesday, 1:00 p.m.  <b>April 24</b> Crochet Necklace  <b>May 22</b> Serger Class	Judi Meranda (317) 839-1648 <a href="mailto:judijewels@aol.com">judijewels@aol.com</a>  Ruth Newnum (317) 432-1586 <a href="mailto:ruthie-newnum@yahoo.com">ruthie-newnum@yahoo.com</a>
<b>EASTSIDE AM</b>	Greentree Assisted Living 1250 N. Post Rd. Indianapolis, IN	3rd Thursday, 10:00 a.m. - noon  <b>April 19</b> Sew Much More  <b>May 17</b> Viking Rep.	Beki Bennet (317) 897-2323 <a href="mailto:rbenn12@comcast.net">rbenn12@comcast.net</a>  Lucille Jones (317) 455-1469 <a href="mailto:Lucille1945@yahoo.com">Lucille1945@yahoo.com</a>

Neighborhood Group	Meeting Location	Meeting Date/Topic	Neighborhood Group Leaders
EASTSIDE PM	Hobby Lobby 10575 E Washington St, Indy	1st Thurs. 6:00 p.m. <b>April 5</b> Felting by hand and machine <b>May 3</b> Finger pincusion	Eda Quearry, (317) 891-2717 <a href="mailto:asq_indyeastevening@yahoo.com">asq_indyeastevening@yahoo.com</a>
FRANKLIN	Johnson Cty Library, 401 South State Street, Franklin	2nd Thurs. 7:00 p.m. <b>April 12</b> <b>May 10</b>	Darlene Sipes (317) 535-9496 <a href="mailto:darlenesipes@hotmail.com">darlenesipes@hotmail.com</a>
LAFAYETTE AREA DAY	Trinity United Methodist Church, Education Building, 404 N 6th Street, Lafayette	3rd Thurs. 1:30 p.m. <b>April 19</b> Community Service Project <b>May 17</b> Fabric Dyeing	Cay Long (765) 567-2733 <a href="mailto:LongN@purdue.edu">LongN@purdue.edu</a>  Mary Cooper 765) 538-2521 <a href="mailto:cooperme719@yahoo.com">cooperme719@yahoo.com</a>
LAFAYETTE AREA EMBROIDERY	Lilly Community Rm. 914 South Street, Lafayette	1st Thurs. 1:30 p.m. <b>April 5</b> <b>May 3</b>	Betty Campbell (765) 532-4740 <a href="mailto:bcampbell@purdue.edu">bcampbell@purdue.edu</a>
MARTINSVILLE	Martinsville Senior Center, 1369 Blue Bluff Road, Martinsville	1st Mon. 6:30 p.m. <b>April 2</b> Zippers <b>May 14</b> Note Date Change Hats and Interfacings	Gladys Jones, (765)342-4635 <a href="mailto:jones.gladys95@gmail.com">jones.gladys95@gmail.com</a>
MUNCIE	Kennedy Library, 1700 W McGalliard Rd, Muncie	2nd Thurs. 10:15 am <b>April 12</b> Aprons-Stephanie Thompson <b>May 10</b> Fabric manipulation—Rachel Quate	Virginia Finchum (765) 284-8168 <a href="mailto:GinniFin2@aol.com">GinniFin2@aol.com</a>  Joan Merrill (765) 289-2384 <a href="mailto:joanmerrill@juno.com">joanmerrill@juno.com</a>
NOBLESVILLE	Noblesville Public Library (Hamilton East), Cumberland Ave. 1 block off Highway 37 and 32 intersection, Noblesville	1st Tues. 9:30 a.m. <b>April 3</b> Notions Meeting will be at Fishers Library <b>May 1</b> Best Foot Forward	Marilyn Carlson, (317) 570-0078 <a href="mailto:carlsonmj@comcast.net">carlsonmj@comcast.net</a>  Christel Ellis (317) 876-1110 <a href="mailto:chorn9620@comcast.net">chorn9620@comcast.net</a>
NORTHSIDE AM	John W. Hensel Government Center, 10701 N. College Street, Carmel	2nd Thurs. 9:30 a.m. <b>April 12</b> Machine Embroidery <b>May 10</b> Needles, Thread and Interfacing	Susan Maul (317) 872-7828 <a href="mailto:suesew7@aol.com">suesew7@aol.com</a>

Neighborhood Group	Meeting Location	Meeting Date/Topic	Neighborhood Group Leaders
<b>NORTHSIDE EMBROIDERY</b>	Noblesville Public Library, Cumberland Ave. 1 blk off Highway 37 and 32 intersection, Noblesville	2nd Tues. 9:30 a.m. <b>April 10</b> Field Trip to Select Sewing  <b>May 8</b> Zippers in the hoop	Jan Brown (317) 582-0275 <a href="mailto:jan.brown1952@yahoo.com">jan.brown1952@yahoo.com</a>  Sandy Haneline 317-217-3571 <a href="mailto:sehscp@yahoo.com">sehscp@yahoo.com</a>
<b>NORTH VERNON AM</b>	Jennings County Library, 2375 N State Rd 3, North Vernon	3rd Wed. 9:30 a.m. <b>April 18</b> <b>May 16</b>	Beth Steiner, (812) 346-4406 <a href="mailto:rsteiner@seidata.com">rsteiner@seidata.com</a>
<b>RUSHVILLE</b>	In Stitches, 837 W 3rd St, Rushville	2nd Tues. 7:00 p.m. <b>April 10</b> <b>May 8</b>	Sue Krill (765) 645-5298 Email contact: <a href="mailto:krillsue@gmail.com">krillsue@gmail.com</a>
<b>SEW SOCIAL GARMENT GROUP</b>	Irvington Library 5625 East Washington Street, Indianapolis	4th Thursday 1:00 pm  <b>April 27</b> Field Trip to The French Seam  <b>May 24</b> Heirloom Sewing Pat Skillington	Brenda Gibbons (317) 545-5438 <a href="mailto:ypsi43@sbcglobal.net">ypsi43@sbcglobal.net</a>  Joan Webb (317) 318-9165 <a href="mailto:jlwebb610@att.net">jlwebb610@att.net</a>
<b>SOUTHSIDE AM</b>	Christ United Methodist Church, 8540 S US 31, Indy	3rd Wed. 10:00 a.m.  <b>April 18</b> Flower Pin  <b>May 16</b> Field Trip	Nancy Seitz <a href="mailto:sewseitz@sbcglobal.net">sewseitz@sbcglobal.net</a>
<b>SOUTHSIDE PM</b>	Christ United Methodist Church, 8540 S US 31, Indy	1st Tues. 7:00 p.m.  <b>April 3</b> Guest speaker/project--Rose La Pan-Davidson  <b>May 1</b> Bias Bindings, the finishing touch, Blanket Project -- Debbie Eggett	Janet Brown <a href="mailto:bilandjanet1971@sbcglobal.net">billandjanet1971@sbcglobal.net</a>
<b>SOUTHWEST</b>	Valley Mills Christian Church, 5555 Kentucky Ave. Indianapolis, IN	2nd Mon. 9:00 a.m.  <b>April 9</b> Finished UFO's  <b>May 14</b> TBD	Katie Jones (317) 495-1626 <a href="mailto:ekjones47@yahoo.com">ekjones47@yahoo.com</a>  Lois Whitlow <a href="mailto:flwhit856@sbcglobal.net">flwhit856@sbcglobal.net</a>
<b>WESTSIDE AM</b>	Krannert Community Center, 605 S High School Rd, Indy	Last Tues. 9:30 a.m.  <b>April 24</b>  <b>May 29</b>	Lilly Rohlman, (317) 831-8431 <a href="mailto:lilly24@msn.com">lilly24@msn.com</a>
<b>WESTSIDE NEEDLERS</b>	Harrison Home, Rt 136, 3060 Valley Farms Rd, Indianapolis, IN	2nd Mon. 7:00 p.m.  <b>April 9</b> Cloth Flowers  <b>May 14</b> Pot holders	Lynne Wyman (317) 241-7435 <a href="mailto:sparklymallard@att.net">sparklymallard@att.net</a>  Helen Harbin, (317) 291-6211 <a href="mailto:HH3305@aol.com">HH3305@aol.com</a>

Neighborhood Group	Meeting Location	Meeting Date/Topic	Neighborhood Group Leaders
OTHER INDIANA ASG CHAPTERS	<b><i>Contact the leaders listed below for meeting places, dates and times</i></b>		
EVANSVILLE			Laura Fritz 812-867-6910 <a href="mailto:sewingmom1948@sbcglobal.net">sewingmom1948@sbcglobal.net</a>
FORT WAYNE			Georgi Schneider (260) 426-4697 <a href="mailto:asqftw.president@gmail.com">asqftw.president@gmail.com</a>
HUNTINGBURG			Jan Gogel (812) 585-2665 <a href="mailto:magogel@fullnet.com">magogel@fullnet.com</a>
KOKOMO			Marla Gilbert 765-457-5979 <a href="mailto:marla1540@att.net">marla1540@att.net</a>

To have group programs included in the Stitching Line, please send a program schedule and/or program changes to your neighborhood group coordinator or to Joan Webb at: [jlwebb610@att.net](mailto:jlwebb610@att.net)

Be sure to include **the name of your group, the date of the meeting not just the month**. Example: Jan 12 Fabric Folding by Jane Doe. For your convenience, a form is available for you to use as a template. If you would like a copy of the form, please email your request to [jlwebb610@att.net](mailto:jlwebb610@att.net). The form is interactive and you can click on a field and enter the information.

#### Do you have educational material to share with the ASG membership?

Articles sharing sewing educational materials is always welcome for the Stitching Line. We have many talented members that put on programs for our groups. If you have hand outs that you have created from your technique, please share it by sending an article for the Sttching Line to the editor. [jlwebb610@att.net](mailto:jlwebb610@att.net)



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## Local Discounts and Savings for Guild Members

*Please present your membership card before paying to receive any discount. May be subject to change.*

### **Shirley Adams—Sewing Connection**

786 Cheltenham Way, Avon

10% discount on pattern collections. Books and patterns drastically discounted.

### **Beach's Sew & Vac**

6600 K Dixie Highway

Fairfield, Ohio 45014

(513) 874-4900

[www.beachsdewandvac.com](http://www.beachsdewandvac.com)

10% discount

### **Color & Clothing Constructs**

Connie Latas

(317) 574-8813

[connielatas@hotmail.com](mailto:connielatas@hotmail.com)

10% off for ASG members on all Palmer/Pletsch products and books, selected Japanese and U.S. tailoring and sewing supplies, Color 1 publications and personal color analysis.

### **Hancock Fabrics**

[www.hancockfabrics.com](http://www.hancockfabrics.com)

10% discount on all non-sale items. Present ASG card to clerk BEFORE they cut the fabric. For online purchases use promotion code PASGBX at checkout.

### **JoAnn Fabrics/JoAnn Etc.**

10% discount on most everything WITH YOUR WHITE and BLUE CARD. Regular ASG card will not be honored.

### **Rader's Fabrics**

Drapery & Upholstery Fabrics

Savings of 40 - 60%

56 North Washington St, Danville, IN

Mon - Sat 9:00 – 5:00

(317) 745-6023 or toll free (866) 745-6427

10% discount total sale to ASG members

### **Select Sewing Service, Inc (Indy)**

2415 E. 65th St., Indianapolis, (317) 255-6332

105 S. Raceway Rd., Indianapolis, (317) 271-5648

10% on notions and accessories

### **Sew Much More**

8701 Southeastern Avenue

Indianapolis, IN 46239

317-862-5739

[sewmuchmoredb@gmail.com](mailto:sewmuchmoredb@gmail.com)

10% discount on non-sale items

### **Sew Products Marketplace (Indy)**

1988 E Stop 13 Rd.

(317) 887-9543

15% discount on sewing machine accessories

### **Viking Sewing Gallery inside Jo-Ann/Jo-Ann ETC**

Castleton, (317) 594-9900

Cherry Tree Pl. (317) 898-1322

Avon, (317) 271-5399

Greenwood, (317) 889-2095

Muncie, (765) 287-8710

10% discount on non-sale, in-stock fabric, patterns, thread and notions.



Current and back issues of ASG Notions 2008 through 2011 are now available online. Visit the ASG website at [asg.org](http://asg.org) to view articles and tips.

### **Advertising in the Stitching Line**

Ads are a purchased service for the advertiser. Although the Guild is thankful for the support, it does not give a blanket endorsement to any advertisers. All display ads must be camera ready and submitted by the deadline (see back page). A 10% discount is given for prepayment of 1 year (6 issues) of advertisements. For more information contact:

**Lucille Jones**

(317) 455-1469

[lucille1945@yahoo.com](mailto:lucille1945@yahoo.com)



## JoAnn VIP Discount

This information was received from JoAnn Fabrics; please note the instructions for obtaining a card from JoAnn Fabrics either online or by phone. This applies to those who did not receive a card in the mail, lost cards, and new members. New members will receive these directions in their new-member packet also.

The new Jo-Ann VIP Discount Cards was mailed to all ASG members in August. They arrived as a large postcard which included the discount card. The new card is valid from 8/1/11-8/31/12. The VIP Card can be used for 10% off your total purchase, including regular and sale priced items. For in-store purchases, the Jo-Ann 40% off regular priced item coupons can be used in the same transaction as the VIP Card 10% total purchase discount, although the 10% would not apply to the item that receives the 40% discount. For online orders, the VIP discount cannot be combined with any other offer. The Discount Card is valid at any Jo-Ann store, and is also valid online at [www.joann.com](http://www.joann.com) by using the promotion code supplied on the back of the card. Members can request their card online at [www.joann.com/notionsVIP](http://www.joann.com/notionsVIP) for expedited processing. For members who do not have Internet access, they can phone in their information to 877-604-2280. The new cards will need to be validated by store management prior to first use by providing proof of organization membership and a state issued photo ID.

## Classes by ASG Members

### **Louise Beaman, C.S.E.**

Serger and Sewing Classes

(317) 738-2830, e-mail: [lubeaman@aol.com](mailto:lubeaman@aol.com)

### **MaryGayle Hartzell**

Clothing construction, fitting, wearable art, fashion trends.  
(Lafayette) (765) 463-3680

### **Connie Latas, Palmer/Pletsch C.S.I./C.S.E.**

Beginning, Intermediate and Advanced Sewing Classes and Seminar/Workshops.

Color analysis (Color 1 Associate)

(317) 574-8813, e-mail: [connielatas@hotmail.com](mailto:connielatas@hotmail.com)

### **Deborah Martin**

Teaching with private lessons. Call for registration  
(317) 894-2554

### **Susan Maul, "The Sewing Specialist"**

After school classes for children (ages 7-12). Individual or group adult classes. Call to request a sewing class (Indianapolis). (317) 872-7828

### **Molly Redding**

Fitting and Pattern Alterations (Indianapolis)  
(317) 253-0022

### **Sheri Robbins**

Sew Fun Basics, ages 6 and up

[www.sewfunbasics.com](http://www.sewfunbasics.com), (317) 816-0182

### **Betty Sparks and Debbie Eggert**

teach classes in their store. The store is available to host a neighborhood group meeting. Call or email us at [sewmuchmoredb@gmail.com](mailto:sewmuchmoredb@gmail.com) or 317-862-5739.

### **Luanne Runshe**

ITS NOT PERFECT DOT COM.

beginning sewing that's fun--not fretful!!

317-846-1920

[lulurun@att.net](mailto:lulurun@att.net)

### **Patsy Shields in Hendricks County**

Patsy Shields, now with Dalco, is teaching classes at Roland Manor Golden Memories in Plainfield, IN. For further information contact Judi Meranda.

[JudiJewels@aol.com](mailto:JudiJewels@aol.com)

### **Joan Webb**

Fabric Painting and Dyeing

Classes held at Arts and Event Center Greenfield

[jlwebb610@att.net](mailto:jlwebb610@att.net) 317-318-9165

**ASG Chapter Advisory Board 2012**

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**Krista Southern**  
[kjsouthern@att.net](mailto:kjsouthern@att.net)  
(317) 352-1101

**Send Community Service News:**

**Jean Boothe**  
[jboothej@gmail.com](mailto:jboothej@gmail.com)  
(317) 861-0383

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**American Sewing Guild**

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## How did you hear about ASG?

Online  ASG Member  Store  Sewing Expo

Magazine \_\_\_\_\_  Other \_\_\_\_\_

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February-March	January 10
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Stitching Line newsletters are available on our Website  
([www.indyasg.org](http://www.indyasg.org)).